

la diferencia.[®]
creative producing

WE CREATE. WE PRODUCE.

AN AGENCY. A PRODUCTION COMPANY.

Since we started out in 2003, we've always handled the management, creativity and production for all our projects. That's why we say we're both an agency and a production company. **This positioning makes us more agile and competitive, controlling our projects from start to finish and offering our clients a complete service.**

To do this we have **a multi-skilled management team made up of professional communicators, designers and audiovisual producers** who lead and run the day-to-day work of the advertising and entertainment projects we work on at La Diferencia.

WE'RE AN AGENCY.

Our accounts team, strategists, designers and advertising creatives work hand in hand to offer you top-class service and creativity. **We prepare briefings with care, research in depth and discuss things at length to come up with the best ideas.**



A man with dark hair and a beard is filming a scene in a children's room. He is holding a camera on a tripod and looking through the viewfinder. In the background, two young boys are sitting on a bed, one in a blue shirt and the other in an orange shirt. The room has a window with a grid pattern, shelves with books and toys, and a colorful alphabet poster on the wall.

WE PRODUCE

WE'RE A PRODUCTION COMPANY

We have our own production and post-production department, which enables us to implement our creativity in-house. This is why **we also have our own film gear and editing rooms where we spend a long time editing, trying out final cuts and completing our pieces.**

WE CREATE. WE PRODUCE. WE CALL ALL THAT ...

creative producing



WORKS

ADVERTISING

CAMPAIGNS

VIDEOS

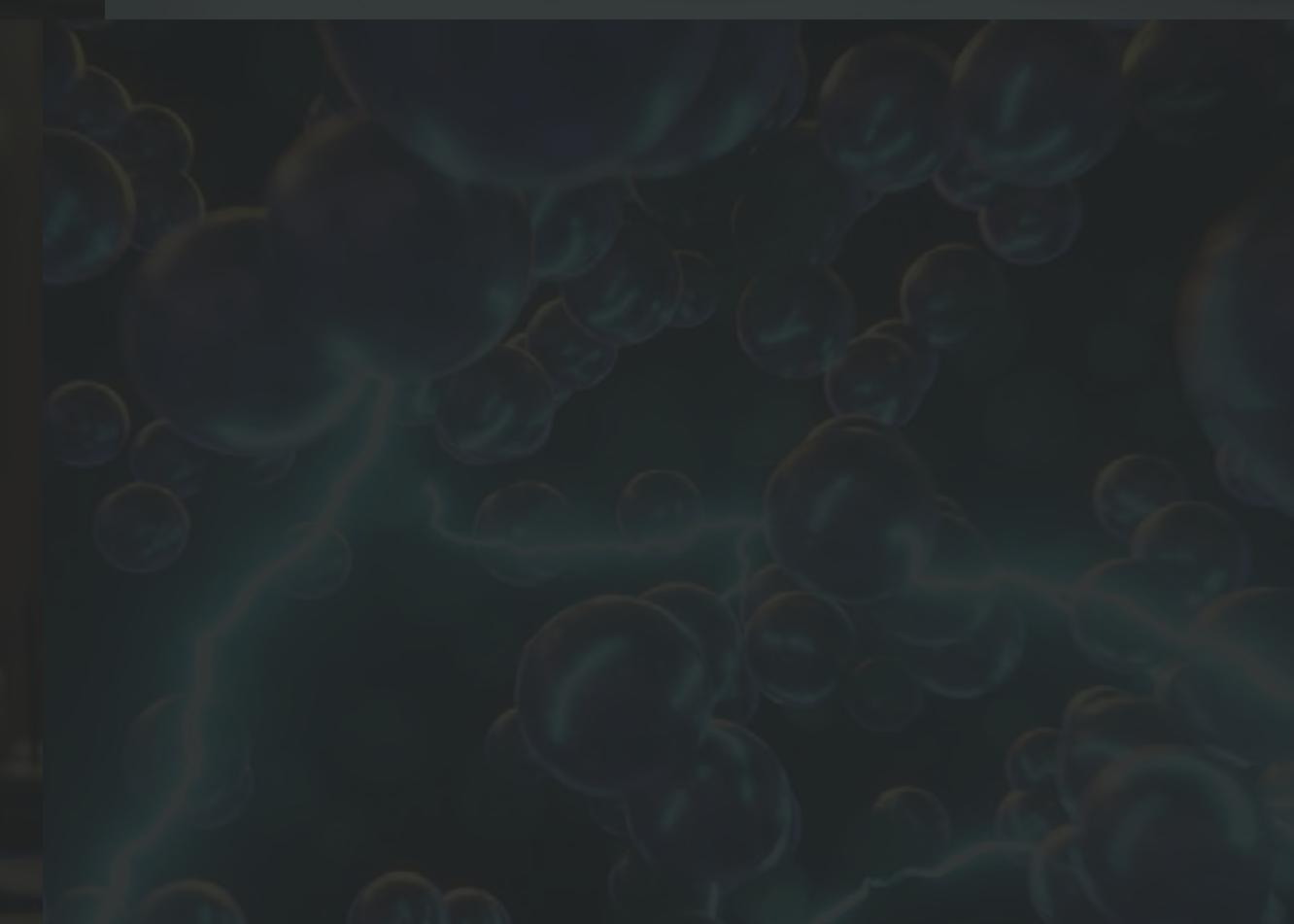
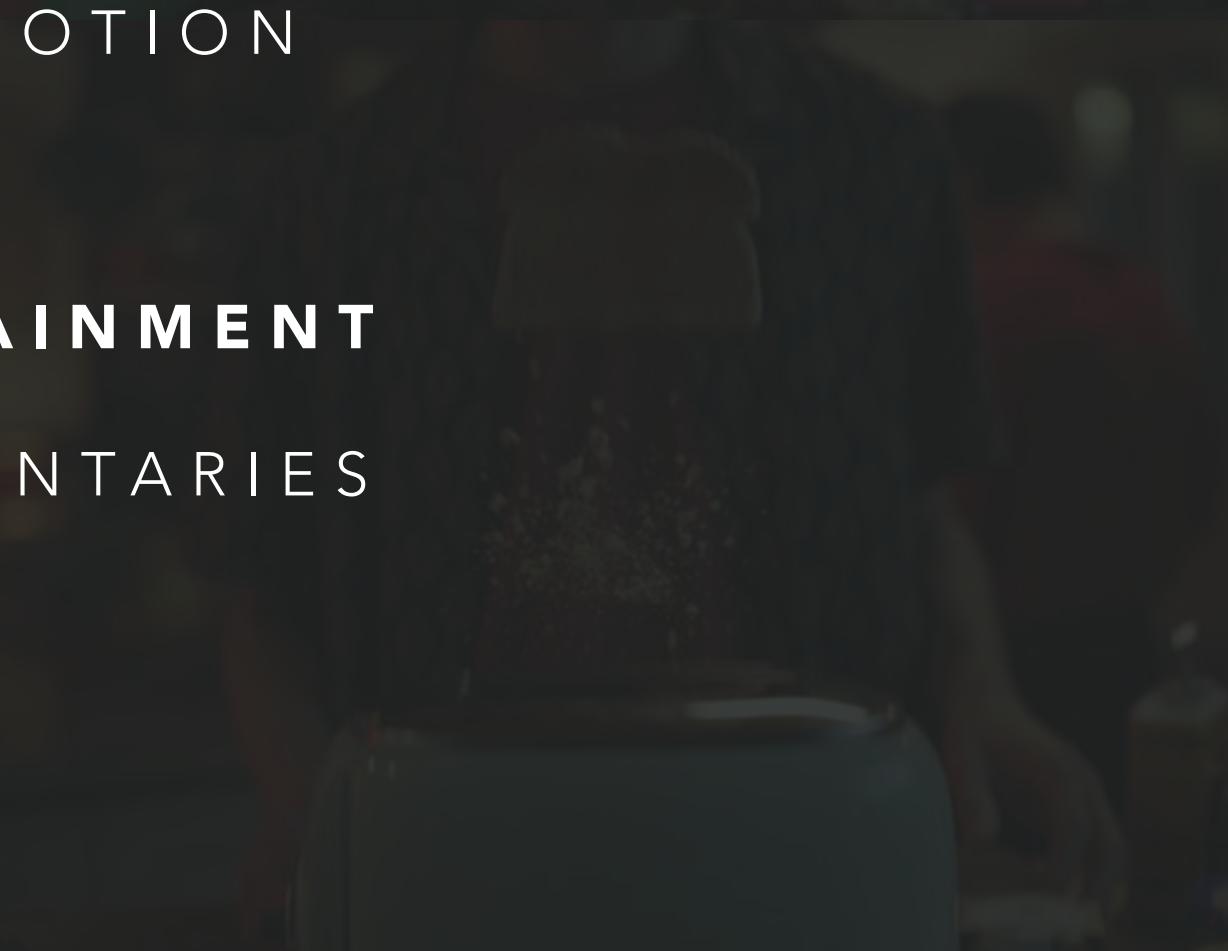
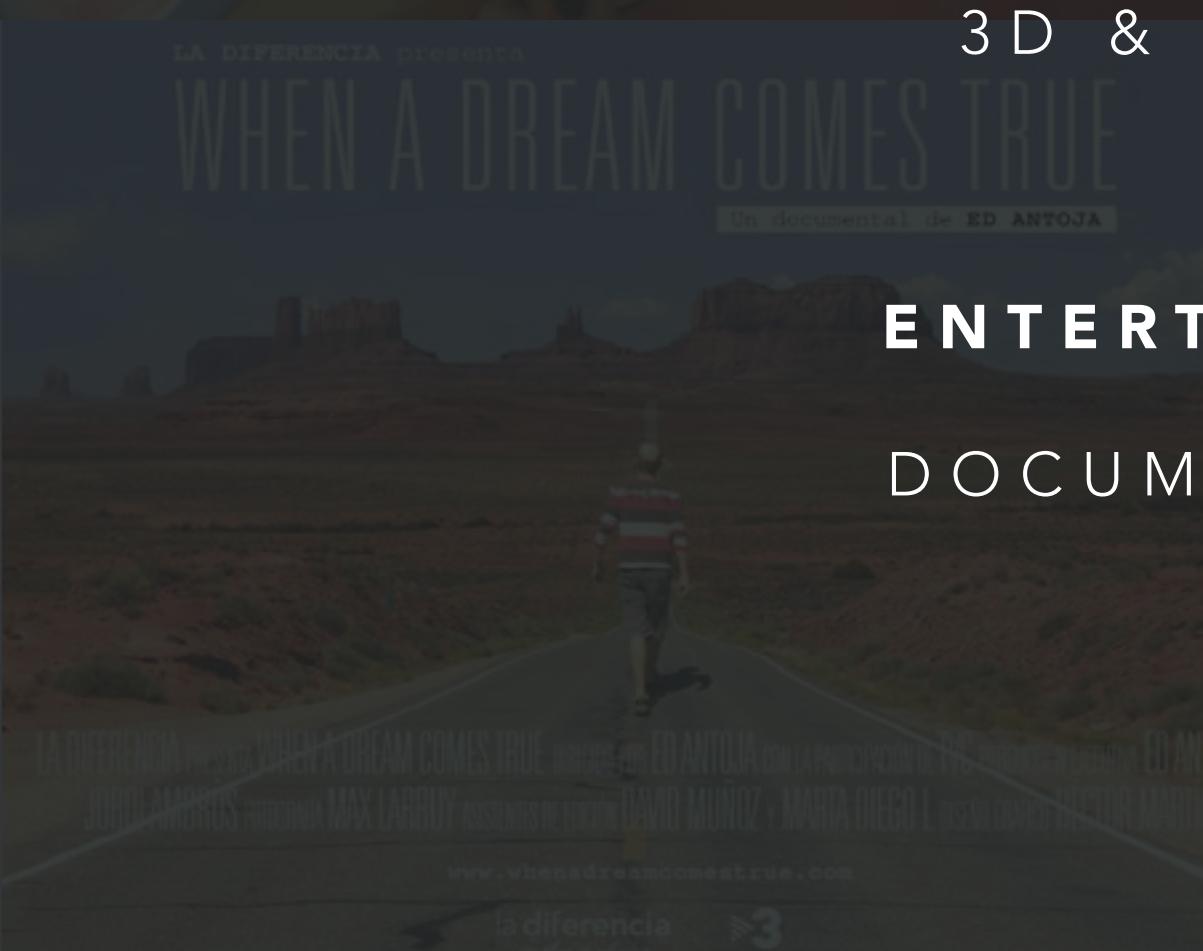
3D & MOTION

ENTERTAINMENT

DOCUMENTARIES

EMPATÍA

FADA la diferencia.
creativos pioneros.



CAMPAIGNS

We're inquisitive. We love observing people, understanding their motivations and analyzing their behavior; this attitude helps us to come up with the right insights to make your campaigns connect with your audience much more effectively.





TGT

Cheese lovers



ROSA DELS VENTS

Colònies d'estiu





ROCA

Shapes of life

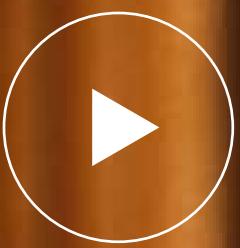


ADVERTISING

VIDEO

Video is king: it's what transmits the most and entertains the most. And no other content type is consumed as much online. We're experts in telling stories in audiovisual format and we've been doing it since 2003.





HEÜRA

Solo suma

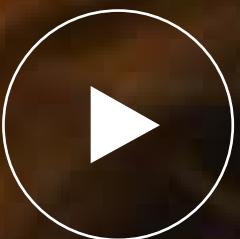




ROCA

There
for you





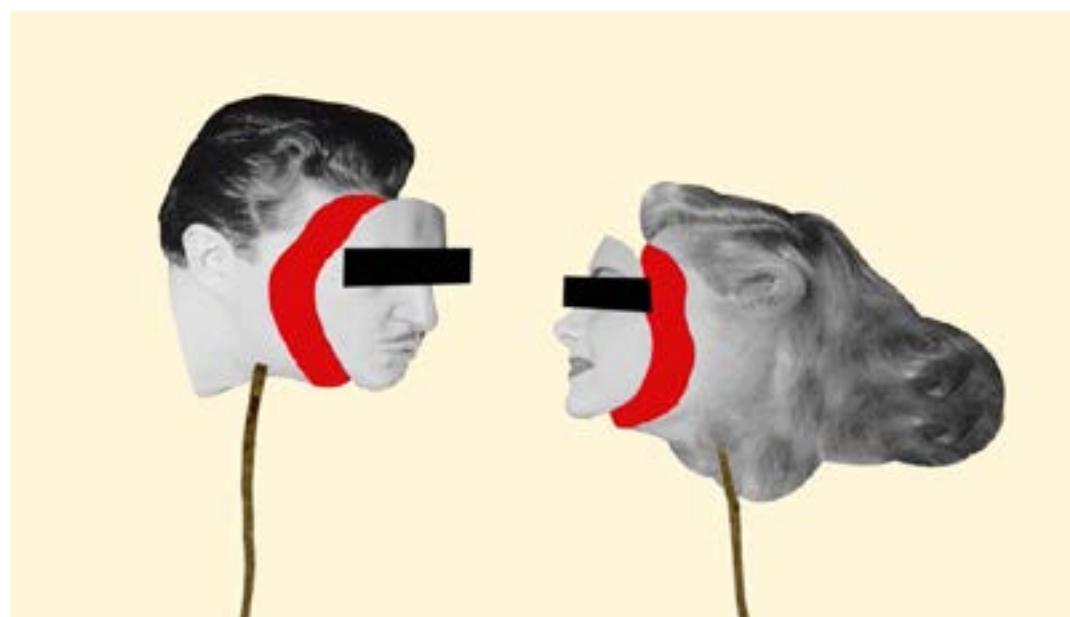
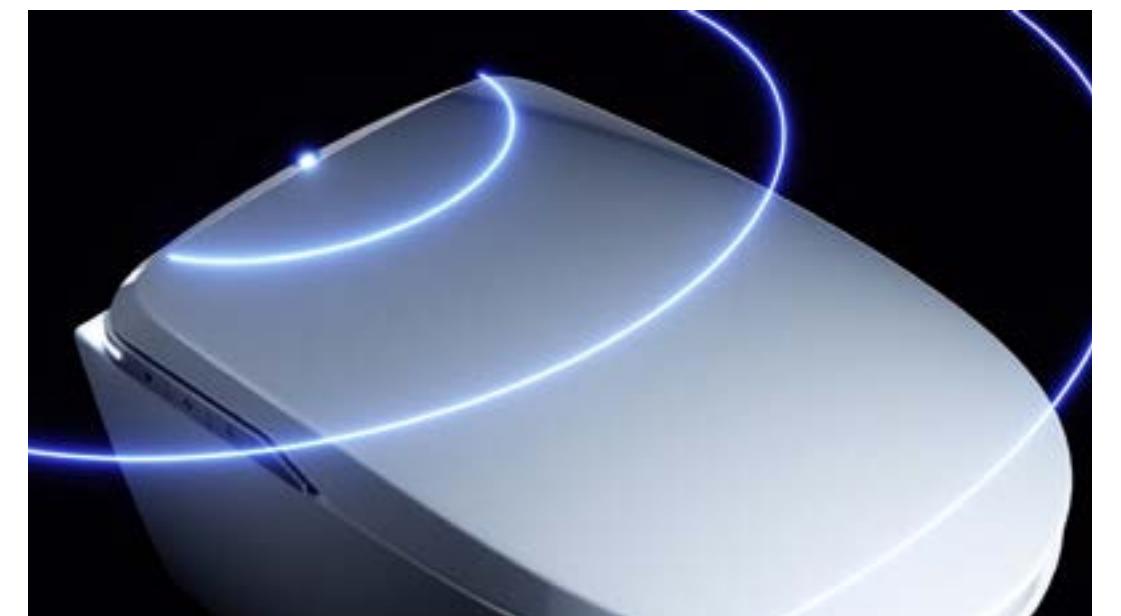
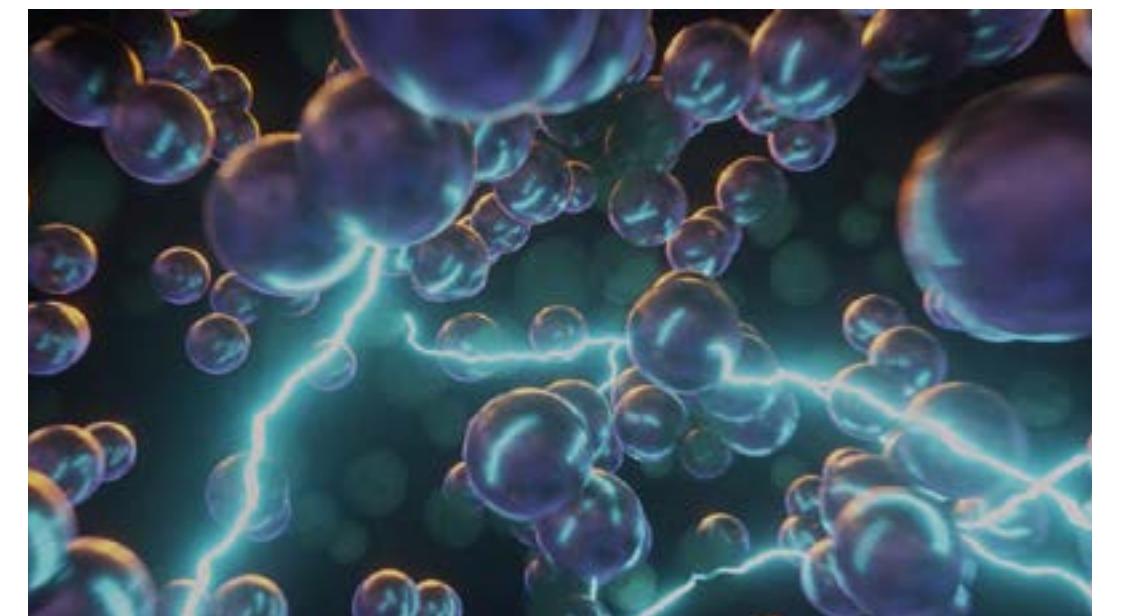
CAIXABANK

Monte de piedad

ADVERTISING

3D & MOTION

When a client commissions a video from us but doesn't have a big enough budget to film it or the product or service it's still not in place, Motion Graphics never fail. By combining graphic design, animation, voiceovers and music, we can transmit your message to your audience effectively and strikingly. And if you want an even more spectacular piece another option is 3D video, though this will take us a little longer... and cost a little more ;)





LA DIFERENCIA
**Motion
reel**





DAZN

Meme reel

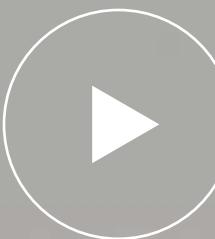


ENTERTAINMENT

DOCUMENTARIES

At La Diferencia we like to tell our own stories, too. That's why we devote some of our resources to creating and producing TV content, like the documentary *Empathy*, winner of the People's Award at the Greenpeace Film Festival and broadcast on television channels in Spain, the USA and Latin America.





UN DOCUMENTAL DE **ED ANTOJA**

Una historia sobre el respeto animal contada por un escéptico

FAADA Y LA DIFERENCIA PRESENTAN **EMPATÍA** UN DOCUMENTAL PRODUCIDO POR ED ANTOJA, CARLA CORNELLA Y JENNIFER BERENGUERAS GUIÓN Y DIRECCIÓN ED ANTOJA AYUDANTE DE DIRECCIÓN MARTA DIEGO FOTOGRAFÍA MAX LARRUY EDICIÓN ED ANTOJA, DAVID MUÑOZ, MARTA DIEGO Y SALVA LLLOBET SONIDO LA FÁBRICA DE CARBÓN COMPOSICIÓN TEMA "EMPATÍA" ED ANTOJA MÚSICA MARC BARRERA DISEÑO GRÁFICO HÉCTOR MARTÍN



FAADA & LA DIFERENCIA

Empatía





ESTRENO DEL
DOCUMENTAL



PREMIOS
RECIBIDOS



ACTUALMENTE
DISTRIBUIDA EN



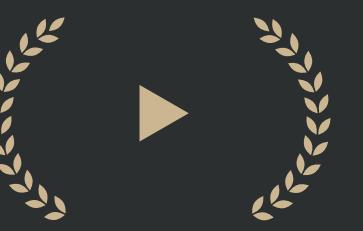
DOCUMENTAL EMPATIA
(TRAILER OFICIAL)



TEASER
DE EMPATÍA



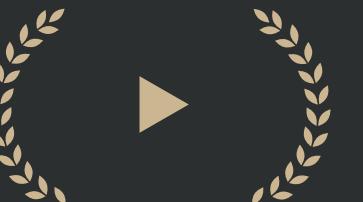
Estrenado en 27
salas en España
(5 semanas en
Barcelona y Madrid)



Ganador del
premio del público de
**Greenpeace Film
Festival de Francia**



Más de 35
apariciones
en prensa



Ganador del premio
Mejor Documental
**KUALA LUMPUR ECO
FILM FESTIVAL**

STARZ

Señal
Colombia

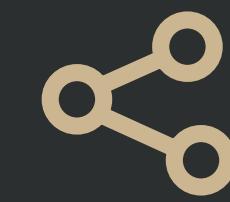
FILMIN



51.600
visualizaciones



108 mil
visualizaciones



13 mil
veces compartido



30 mil
me gusta

FAADA & LA DIFERENCIA

Empatía

CLIENTS





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